

NICHOLAS THOMAS

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EXPERIENCE:

VERBATIM ADVISORY GROUP – WALTHAM, MA

Senior Market Research Associate | January 2020 – Present

Market Research Associate | November 2018 – January 2020

- Promoted upon annual review for exceeding goals and supporting company culture.
- Proven success on custom projects with productivity rates above team average.
- Accomplished ranking in the top 40% of the team on an annual basis.
- Mentored and trained new employees on areas of expertise.

THE BRADLEY BUSINESS GROUP, BBG – WARWICK, RI

Digital Marketing Intern | October 2017 – December 2017

- Developed digital content marketing plan.
- Undertook daily administrative tasks to ensure the coordination of the department's activities.
- Helped incorporate digital marketing strategies to increase client traffic and business promotion.

BITSY'S BRAINFOOD – MIDDLESEX COUNTY, MA

Brand Ambassador | May 2017 – Aug. 2017

- Organized events with distributors to promote products and increase brand awareness.
- Helped market the brand to target audience through presentation and knowledge.
- Achieved 20(+) products sold per event.

J. CREW – BURLINGTON, MA

Customer Sales Representative | May 2017 – May 2019

- Sold products at high volume on a daily basis contributing to store's successful conversion rate.
- Completed sales through communication with customers using brand knowledge and background.
- Accomplished inventory and stock replenishment through organization and planning skills.

AFFILIATIONS:

THE ADVERTISING, MARKETING & PUBLIC RELATIONS CLUB OF RHODE ISLAND (AMP RI) – PROVIDENCE, RI

Member | September 2017 – January 2019

- Diverse professionals planning and organizing events throughout Rhode Island.

THETA CHI FRATERNITY – UNIVERSITY of RHODE ISLAND

Alumni Relations Chair | January 2015 – April 2015

- Weekly newsletters for alumni provided experience in creating pitch letters and news releases.

EDUCATION:

UNIVERSITY OF RHODE ISLAND – BACHELOR of LIBERAL ARTS

Major: Public Relations Minor: General Business | September 2014 – May 2018